

INFORMATION WARS IN THE CONTEXT OF THE GLOBALIZATION OF THE WORLD.

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Abstract

XXI century. - the century of global changes. In the course of them, the entire way of life of human civilization is being rebuilt beyond recognition. Now the information era begins, which is characterized by the creation of a single global world information space. Political conflicts do not disappear and are transformed into “clashes of civilizations”. According to K.S. Hajiyev, peace will never come without wars, but the nature of wars will change. And since the problems of peace and war are now quite acute for humanity, the relevance of clarifying the nature of future wars is beyond doubt [1].

Until recently, the strength of a state in the geopolitical world space was determined by the factor of the presence of nuclear weapons. However, the nuclear explosions in Hiroshima and Nagasaki prompted the world community to believe that nuclear war is not a method of achieving a goal that satisfies either side. The war is waged for power over territory, minerals, human resources, etc. A nuclear war provides for the destruction of all goals that are pursued in the course of its conduct. And this happens in the literal sense, when they are materially destroyed [2].

Thus, we can conclude that a nuclear war cannot be a war of the future. The capabilities of nuclear weapons are such that there will be no winner. At the same time, it is clear that the old methods of military operations are no longer effective enough.

The Cold War was not extremely deadly, although it was fought by the two most powerful powers at that time. It began, passed and ended without a direct armed conflict between the USSR and the USA. Why? Because her main tool was information.

The wars of the future are information wars. Information war is a set of measures for informational impact on mass consciousness in conditions of information openness to change people's behavior and impose goals on them that are not among their interests [3]. Today, in the postindustrial era, information rules everything. With highly developed military technologies, a country can afford to attack any object on the globe, but for this it needs information about its location. Having information on the territory of which country the necessary resources are located, the country can attack. And if we construct much more complex schemes of the productivity of an information resource, then we can come to the conclusion that, given the necessary information, a country can achieve its political, The development of the country in the future will be determined by the availability of the necessary information in its reserve. This judgment takes place because:

- in the presence of the necessary information, a country can achieve its goals without conducting military operations;
- information affects a person's consciousness, due to which he performs the necessary actions;
- the use of precision weapons based on information, computer technology;
- information today is easily converted and transmitted to any distance;
- the adoption of any decision directly depends on the availability of information on a particular issue;
- information war has proven its effectiveness (cold war);
- the extraction of information in all senses, is an impetus to the development of the economy, politics, diplomacy, science, the army and all other vital spheres of activity of any country [4].

The role of information today is so important that the risks associated with its purchase are calculated. Research is being conducted to find out how much profit buying additional information will bring. And whole concepts, judgments and theories are built on this.

Professor N. Spykman put forward his geopolitical formula that whoever controls Rimland controls Eurasia, and who controls Eurasia controls the whole world. In the light of the historical development of public consciousness, which has reached a meaningful democratic level today, we can talk about one more

thesis. Observing the structure of the theses of Spykman and his predecessor H. Mackinder, we have:

- who controls the information controls the whole world.

This thesis emphasizes the relevance and inevitability of the fact that information wars are the wars of the future. Their conduct has occurred, is happening, and will inevitably continue as long as humanity exists.

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